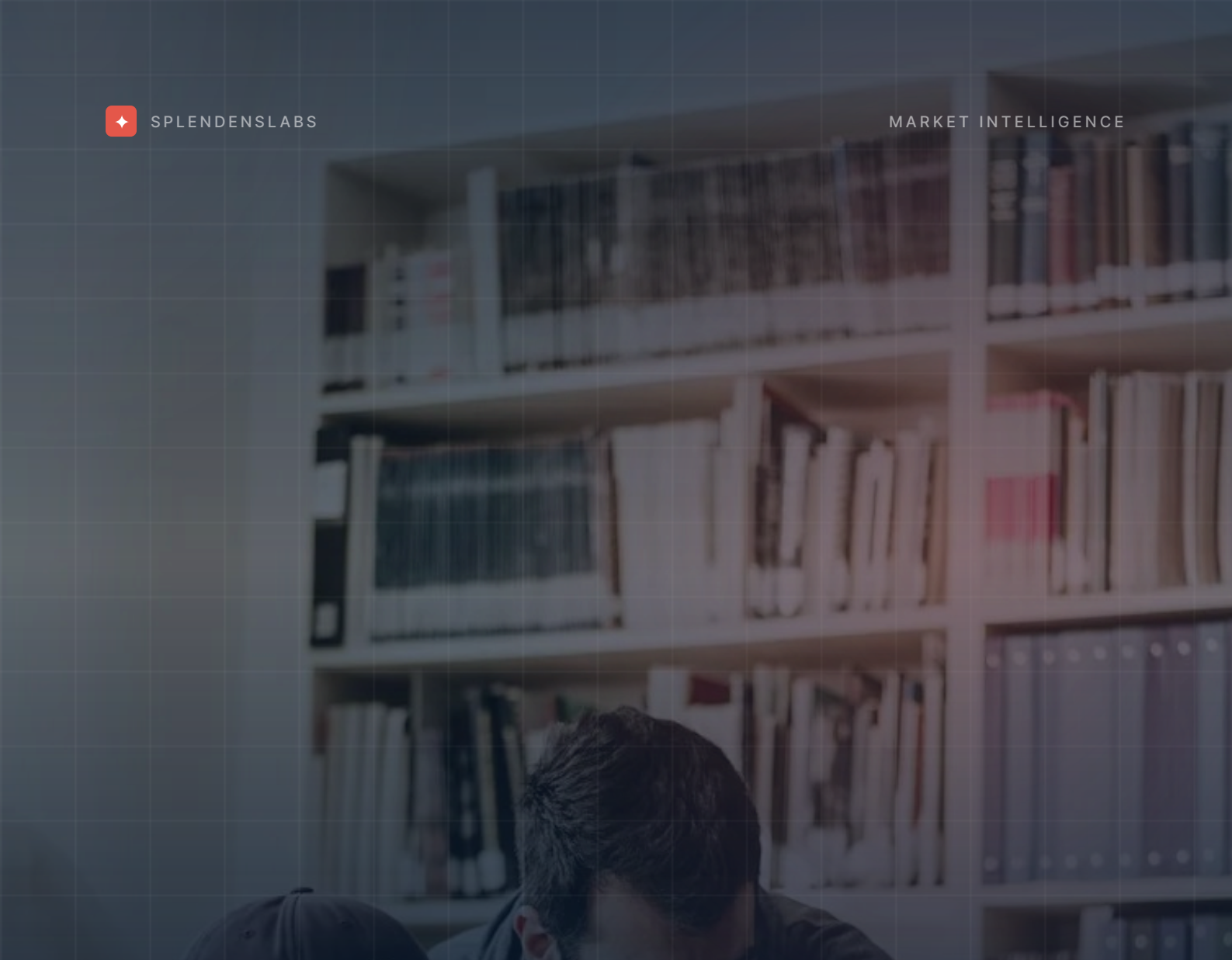


✦ REPORT · MARKET INTELLIGENCE

Education AI Report

How AI is reshaping learning, assessment and exam preparation — and what schools, coaching institutes and ed-tech builders should do about it.

FORMAT	LEVEL	READ TIME	UPDATED
Report	Intermediate	12 min	Oct 2026

OVERVIEW

What this report covers

Students adopted AI before institutions decided what to do about it. The question for education providers is no longer whether learners will use AI, but whether the AI they use is grounded in the right syllabus, teaches rather than answers, and treats children's data with care. This report draws on our work building Eductate and exam-preparation tools, and sets out the trends, regulation and moves we recommend.

KEY TAKEAWAYS

- Generic chatbots give answers; good learning products guide, check understanding and adapt.
- Syllabus grounding — exam pattern, textbook, past papers — is the main differentiator.
- Multilingual support is a requirement, not a feature, for many learners.
- Children's data carries stricter obligations, including parental consent under India's DPDP Act 2023.
- AI used to assess or rank students is treated as high-risk under the EU AI Act.

WHO IT'S FOR

- School and university leadership
- Coaching and test-prep institutes
- Ed-tech founders and product teams
- Teachers leading digital adoption

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01 / SIGNALS

Trends we are seeing

Patterns from institutions, learners and our own product work.

LEARNING

Tutors that ask before they tell

Products are shifting from answer engines to Socratic tutors that hint, check working and only then explain.

PRACTICE

Past papers as the backbone

In exam-driven systems, previous-year questions and official syllabi anchor practice, explanations and study plans.

PLANNING

Adaptive study plans

Plans that fit the time a learner actually has and re-plan after missed days are replacing static timetables.

TEACHERS

Workload relief

Question generation, worksheet drafting, feedback on written work and parent communication are the first teacher-side wins.

Across these trends, the products that keep learners are those that make progress visible: what has been covered, what is weak, and what to do next today.

02 / SHIFT

What is changing

Institutions are moving from banning AI to shaping how it is used.

WHERE MANY STARTED	WHERE LEADERS ARE HEADING
Blocking AI tools on campus networks	Approved, grounded tools with clear usage norms
Worrying mainly about cheating	Assessment redesigned for an AI-present world
Generic chatbots with no syllabus context	Tutors tied to the exact syllabus and exam
English-only experiences	Explanations in the learner's own language

FIELD NOTE

Grounding beats model size

A tutor that cites the right textbook section and matches the exam's marking style is more useful than a larger model answering from general knowledge — and easier for teachers to trust.

03 / IMPLICATIONS

What it means for buyers and builders

Learning outcomes, not engagement, should be the test.

BUYERS

Ask what it is grounded in

Which syllabus, textbooks and past papers? Can teachers see and correct the sources?

BUYERS

Check the guardrails for minors

Content filtering, parental consent, data retention and whether student data trains vendor models.

BUILDERS

Design for learning, not answers

Hints before solutions, checks for understanding, and spaced review of weak topics.

BUILDERS

Control cost per learner

Shared caching of common explanations and careful model routing keep AI affordable at learner scale.

04 / REGULATION

Regulation to watch

A summary to orient teams, not legal advice. Confirm obligations with counsel for your jurisdictions.

INSTRUMENT	WHERE	WHY IT MATTERS FOR EDUCATION AI
Digital Personal Data Protection Act 2023 and its Rules	India	Verifiable parental consent for children's data; restrictions on tracking, behavioral monitoring and targeted advertising directed at children
National Education Policy 2020	India	Encourages technology in learning and multilingual education; shapes institutional priorities
EU AI Act — prohibited practices	EU	Bans emotion recognition in educational institutions, with narrow exceptions
EU AI Act — high-risk uses	EU	AI for admissions, evaluating learning outcomes, steering learning or proctoring is high-risk, with obligations applying in stages

The direction of travel is consistent: be transparent with learners and parents, keep teachers accountable for high-stakes decisions, and collect only the data the learning purpose needs.

05 / OUTLOOK

What to watch next

Signals that will shape the next year.

- How examination bodies and boards respond to AI in coursework and preparation
- Voice-first tutoring in regional languages for learners on low-cost phones
- Institutional procurement of approved AI tools in place of informal student use
- Evidence on learning outcomes from AI tutoring, beyond engagement measures
- Guidance on age-appropriate design and parental controls for AI features

06 / MOVES

Recommended moves

What we would do in the next two quarters.

01 **Publish an AI usage stance**

Tell students, parents and staff what is encouraged, what is not, and why.

02 **Digitize your syllabus assets**

Syllabi, notes, question banks and past papers, structured by topic, are the foundation of any grounded tool.

03 **Pilot a tutor on one course**

Measure outcomes against a comparison group, with teacher review of explanations.

04 **Get consent and retention right**

Parental consent flows, minimal data collection and clear deletion before scale.

05 **Redesign one assessment**

Shift weight toward work that shows reasoning, oral explanation or in-class application.

> The best AI tutor is the one that makes the learner do the thinking — and knows exactly which exam they are sitting.
>
> SPLENDENSLABS

GET IN TOUCH

Let’s talk about your learners

We build syllabus-grounded tutors, adaptive study plans and teacher tools, including multilingual and mobile-first experiences.

- Education AI discovery
- Grounded AI tutors and practice
- Content structuring and question banks

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